


# salomé

G U R U L I

 Art Director / Visual Storyteller

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 @s.guruli613

## Experience

### Junior Art Director BBDO NY

Oct 2021 – Present

- Worked on projects for clients such as AT&T, Johnson & Johnson, ShopRunner, AMFAM Home Insurance, Desparados, Mars Inc.

### Creative Intern BBDO NY

Jun 2021 – Sept 2021

- Worked on projects for clients such as The Home Depot, Macy's, NY-Presbyterian, Snickers, BYJU Future School
- Created presentations, concepted for TV spots, digital posts for social, extensions, OOH.

### Creative Intern barrett SF

Jun 2019 – Aug 2019

- Worked on projects for clients such as Sutter Health, Cost Plus, and Course Hero.

### Apparel Print/Graphic Designer

Hot Kiss Clothing / E.S Sutton/  
Kanu Surf /Appareline INC.

Oct 2009 – Apr 2016

- Shaped successful seasons through research on trends and forecasting.
- Created tech-packs for production.
- Created CADs and prints for clients.

## Education

### Virginia Commonwealth University, Brandcenter

M.S Business/Branding. Art Direction.  
Class of 2020

### Strohacker Design School

Certification in Graphic Design  
Class of 2017

### Moore College of Art and Design

B.A Fine Arts. Fashion Design  
Class of 2009

## Skills

Conceptual Design/Thinking  
Typography

Hand Sketching

Video Composition

Color-Grading

Video-Editing

Styling

## Tools

Adobe Creative Suite

Final Cut ProX

InVision

Figma

Cinema 4D

## Personal Curiosities

- Collecting Music
- Taking Film Photography
- Expressing Style
- Burning at the Man
- Trekking Around
- Consuming Beetroot